

João Abdalla

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Academic education

Post Graduation in Marketing and Digital Design

ESPM (RJ) - Completed (2012-2014)

Industrial Design - Visual Programming

UniverCidade (RJ) - Completed (2001-2005)

Business Administration

Universidade Federal de Pernambuco (UFPE)

Course interrupted in the 6th period (1997-1998 / 2000-2001)

2nd Technical Degree in Electronics

Institute of Technology ORT / RJ (1993-1995)

Extracurricular courses

Product Management

PM3 Courses - (2020.2)

Incredible Products

PI - (2020.1)

UX Management: Strategy and Tactics

IDF - Interaction Design Foundation (2020.1)

User Experience: The Beginner's Guide

IDF - Interaction Design Foundation (2020.1)

Empretec

Sebrae – Rio de Janeiro - Centro (Out / 2009)

Information Architecture

Ilearn – Centro de treinamento em Informática (2008.1)

Website Design, Planning and Architecture

Ilearn – Centro de treinamento em Informática (2008.1)

Web Developer (Lógica / JavaScript / PHP / Mysql)

Ilearn – Centro de treinamento em Informática (2008.1)

Web Standards (Acessibilidade / Usabilidade de Interfaces)

Web / HTML, XHTML e CSS/ SEO

Ilearn – Centro de treinamento em Informática

Rio de Janeiro (2007.2)

Web Design

Senac - Rio de Janeiro (2005.2)

Engenharia de Som/Tecnologia Musical

Westminster College – Londres UK short course (2000)

Professional experience

UX/UI Product Designer (2021.2/ Actual job)

Jalasoft

UX/UI Product Designer (2020.2/ 2021.2)

Cast Informática at the service of Banco do Brasil

UX/UI Product Designer (2019.2/ 2020.1)

Helisight - RJ

UX/UI Product Designer (2014.1-/ 2019.1)

Qcx - Qconcursos.com – RJ

Web Design / Front-end Develop (2013.2)

Mjv Technology – RJ

Web Design / Front-end Develop /

Digital Marketing I (2010.2 / 2013.2)

Ebix / Usix Technology – RJ

Web Design (2010.1)

Rádio Tupi – RJ

Web and Graphics Design (2010.1)

Gumos – RJ

Web and Graphics Design (2008.1/ 2009.2)

Qx3 design – RJ

Web and Graphics Design (2007.1)

(business-owner) Arco-Verde Copacabana RJ

Web and Graphics Design (2007.1)

IBQN - Instituto Brasileiro de Qualidade Nuclear

Web and Graphics Design (2006)

Agencia Camaleão Copacabana RJ

Video and Video editings (2002/2004)

Astrolábio Produções Humaitá RJ

Receptionist and Tour Guide (2001)

Hostel Harmonia Ipanema RJ Receptionist

Fluent English



Two years of residency in London